## James P. Reber

presents, for your organization or gathering

## "Create A Signature Event"

A Proven Method Developed by a Fundraising and Special Event Expert

## Currently booking speaking engagements & workshops for 2008

**Speech Options to Suit Your Venue**: 20 to 45 minutes + questions **Workshop Options**: 2-Hour Mini-Workshop; 4 to 5 Hour Full Workshop

www.jamesreber.com/publicspeaking/PSPage1.html

## To Schedule or For More Information: 408.505.0438

Tames P. Reber, best known as the Founder of San Jose Repertory Theatre, has been produced theatre, concerts, festivals, celebrity events, fundraising events, civic ceremonies, media events, and a host of other types of special events, more than 200 events, during the past 30 years in the Bay Area, most of them in Silicon Valley.

Mr. Reber has produced dozens of fundraising and special events that qualify as "Signature Events." A Signature Event is a unique annual event that is well attended, successful, and is "owned" by an organization. It is an event that is recognized throughout the community as belonging to that specific organization and it is an event that no one else may duplicate.

Mr. Reber's vast experience led to develop a unique method to create a Signature Event. The process works because it begins with understanding the organization from the inside and then designing the event around the organization's identity, needs, and community, instead of forcing an arbitrary event on an organization.

An experienced and gifted speaker, Mr. Reber entertains, informs and inspires. He is an ideal guest speaker for nonprofit professionals and volunteers. Mr. Reber combines a great understanding of fundraising events with clear, practical advice that audience members can use in their own work. He does so with humor and great audience interaction.

"I went to another event workshop last month and it was nowhere near as helpful as this was. You are clearly a well-experienced, highly skilled fundraising professional!"

"James did a great job! Laid back and down to earth. Thanks!"

**How to Create A Signature Event** is suitable for audiences of all ages; board and staff; available as a speech or workshop.